FOR CLIENTS

Deliverables usage guide

How to use the photos and video we deliver: which file to use where, how to credit us, and what to do when you need something else.

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01

Using your files

What you get, where to use it, and how to credit us

How to use the photos and video we deliver: which file to use where, how to credit us, and what to do when you need something else.

THE SHORT VERSION

Use your files anywhere, for as long as you like, once your invoice is paid in full. Crop and light filters are fine. Ask us for retouching or a new crop. Credit us when you can. News sites, magazines, books and courses must. Keep your own backup. We hold your project files for 12 months.

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1.1

What you receive

Your finished files arrive in your client portal gallery. Choose **Download all** to get them in one ZIP file.

- **Photos:** one full-resolution JPEG per photo.
- **Video:** an MP4 that plays on phones, computers and most sites. When your project includes social cuts, you also get vertical 9:16 versions for Reels, TikTok and Shorts.

Full-resolution downloads open once your agreement is signed. Raw footage and unedited images stay with us and are not part of delivery.

1.2

Which file where

TABLE 1.1 **Which file to use where.** Use the full-resolution file for anything printed or published.

WHERE	PHOTO	VIDEO
Website and social	The JPEG as delivered. Platforms resize it for you.	The MP4, or the vertical cut for Reels, TikTok and Shorts.
Print	The full-resolution JPEG. Ask your printer for a proof first.	Not for print.
Casting and booking sites	The JPEG, sized to the site's own guidance.	The MP4 as delivered.
News, books and courses	The full-resolution JPEG, with our credit.	The MP4, with our credit.

1.3

Editing your files

YOU CAN	ASK US FIRST
✓ **Crop to fit a platform or layout**	! Retouching, or any change to how someone looks
✓ **Add a light filter**	! A new crop, size or file format

Email us with what you need and we will tell you what is possible.

1.4

Crediting us

When you share our work, a credit is appreciated: **Photo: Rocket Launch Studio** (or Video: Rocket Launch Studio). On Instagram, tag @rocketlaunchstudio.

A credit is required when our work is published by a news site, magazine, book, textbook or course. Put **Photo: Rocket Launch Studio** next to the image or in its caption. If a publisher asks you for a photo, pass this on to them.

1.5

Keeping your files

We keep your project files for 12 months after final delivery. Download everything and keep your own backup.

After 12 months, getting files back costs a retrieval fee of at least $250.

1.6

Your usage rights

Once your invoice is paid in full, you have a perpetual, worldwide, non-exclusive license to display your final files. Use before full payment is not covered.

Section 5 of our Terms of Service sets out the full rights, and the Terms win if anything here reads differently. Your project agreement sets the scope, fees and dates.

1.7

Questions

Email info@rocketlaunchstudio.com with the file name and what you need.